

**QUEST #1**

**CLARITY  
QUESTIONS**



**Author Nation  
By Melody Ann Owen**

# **QUEST #1**

## **CLARITY QUESTIONS**

**Written by Melody Ann Owen  
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October 2025**

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# START STRONG

Start strong by asking the right questions.

This is where your journey begins, not with your first chapter but with clarity for the vision and the success plan.

Unfortunately, too many authors skip this part and when they don't find the success they dreamed of, land up believing that books aren't worth the effort.

Below you'll find questions to help you reflect, uncover insight, and make strong decisions as you plan. Use them to journal, brainstorm, or talk things out in a writing session or coaching call. Bring them to our Monday Writing in Community Sessions.

# Your Book and Your Why

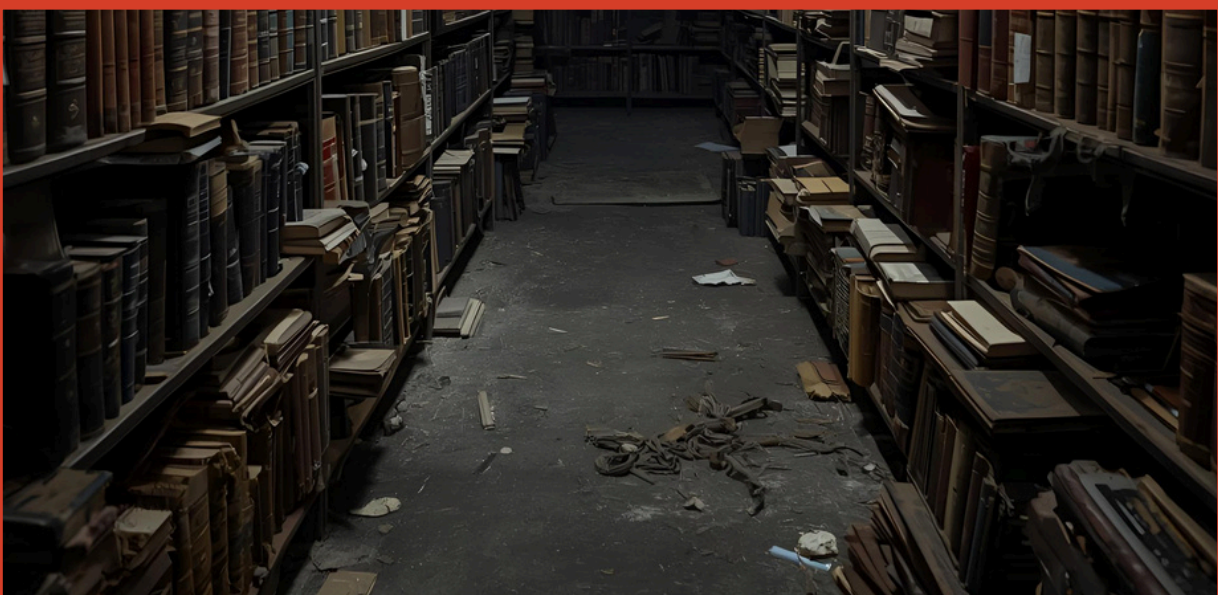
- Who needs your book?
- How will your book change your reader's life?
- What might their life look like after reading it?
- What might happen if you don't write it?
- What are the top three things you'd like your book to accomplish in the next three years?
- What is your book about? Describe the topic clearly.
- If your book could change your life in just one big way, what would it be?
- Who needs your book?
- How will your book change your reader's life?

# Your Book and Your Why

- What might their life look like after reading it?
- What might happen if you don't write it?
- What are the top three things you'd like your book to accomplish in the next three years?
- What is your book about? Describe the topic clearly.
- If your book could change your life in just one big way, what would it be?
- Why have you decided to become an author? Why now, and why this book?
- If an alien visited, how would you explain what you do and why it matters?
- How will your book serve as a call to action?
- How can it align with your brand or business?
- What products, services, or opportunities can grow from it?

# Why You

- What lived experience makes you the right person to write this book?
- What formal or informal education supports your authority?
- What do most people not know about you that might surprise them?
- Think back: when in your life did you need the advice you're now giving?
- Choose one of those moments and think about what you learned, and how your can teach it to others.



# Why You

- What do you know now that you wish you knew 10 years ago?
- Choose one of those insights. How would it have helped you then, and how will it help your reader now?
- Who shaped your thinking? Teachers, mentors, people from history?
- What's a favorite quote that reflects your worldview? What does it mean to you?



# Your Ideal Reader

- What makes someone your ideal reader?
- What have they experienced that brought them here?
- What are their goals, and why do those goals matter to them?
- Why haven't they reached those goals yet?
- How will your book offer relief, clarity, or transformation?
- What fears or beliefs are holding them back?
- What do they believe that you don't? What don't they believe that you do?
- What do they dream of?
- What are their most pressing questions?
- What do they need from you, the author?
- If a reader asked, "What's the promise of this book?" what would you say?
- Complete this sentence: By the end of this book, you will...

# Concept, Structure, and Scope

- What is the one big outcome for your reader?
- What are the smaller results that build up to it?
- What's at stake for the reader if they never pick up this book?
- What process or journey does the book walk them through?
- What's the scope of the book? i.e. what must be included, and what might be left out?
- What genre are you writing in, and what expectations does that create?

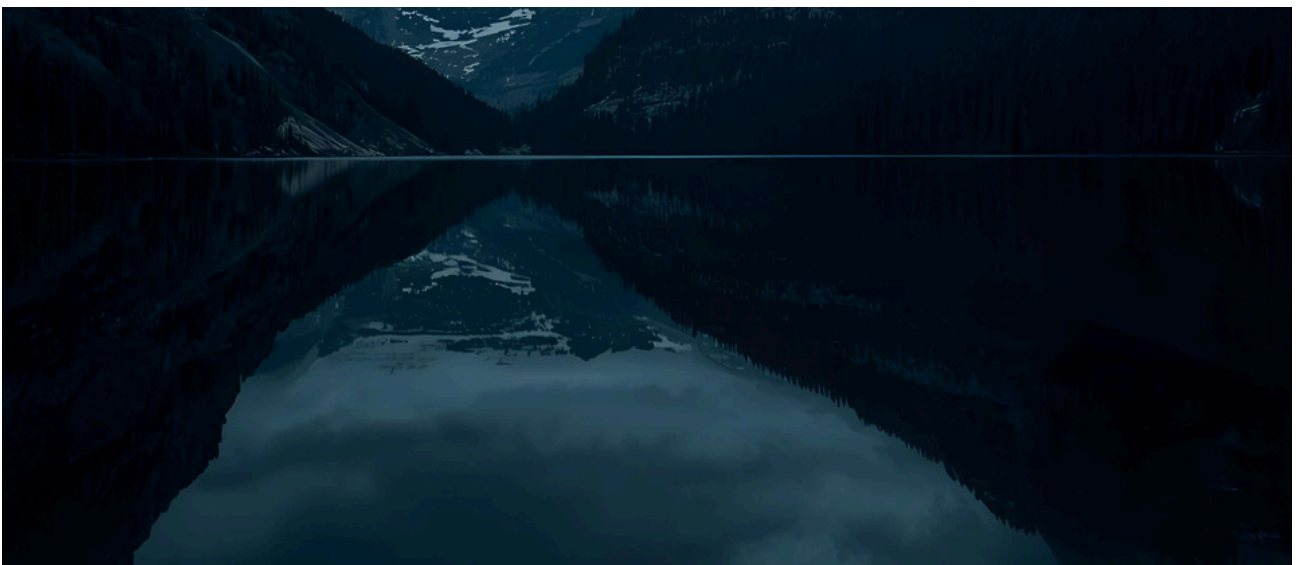
# Concept, Structure, and Scope

- What's your working title (or a few contenders)?
- Where would this book sit on a shelf? i.e. what books would be beside it?
- What other books like yours has your ideal reader probably read? What will yours add or do differently?



# Bonus Prompts for Reflection

- Reflect on a pivotal moment that shaped your worldview.
- Share a personal challenge you overcame and what it taught you.
- Describe a decision that changed the course of your life.
- Explore a skill or passion that fuels your mission.
- What does success mean to you and how will this book help you achieve success?



THANK  
YOU!

